



Sponsorship Guide

Levels

Stage - (1 available)

- Music Sponsor - \$2500
- Full-page ad in Sentinel
- Recognition in all print and digital advertising
- Logo on Stage Banner
- Logo with link on the website and in Sentinel
- First right of refusal for 2024

Photo Opportunities - (3 available)

- Santa's Sleigh - ~~\$1000~~ **SOLD**
- Wish Upon a Star Walk-Through - ~~\$1500~~ **SOLD**
- Christmas Ornament Seat \$1000
- Gift Frame Photo Op \$1500
- Logo on banners and all signage
- Logo with link on website and in Sentinel
- First right of refusal for 2024

Santa Sponsor (2 available)

- Visit with Santa - ~~\$500~~ **SOLD**
- Letters to Santa - \$250
- Logo on banners and all signage
- Logo with link on website and in Sentinel
- First right of refusal for 2024

Parade Sponsor (1 available) \$2000

- Logo on the performance spot - where each float or performance stops to be judged for winning trophies - 8 total awards to be given
- Logo on banners and all signage
- Logo with link on website and in Sentinel
- First right of refusal for 2024

Kidz Zone (3 available)

- Bounce Houses - \$2500
- Balloon Artist - \$500
- Face Painter - \$500
- Logo on banners and all signage
- Logo with link on website and in Sentinel
- First right of refusal for 2024

