

PARKS & RECREATION EVENT SERIES

Sponsorship Guide 2023





Sanger COMMUNITY-MINDED Business Partners

Contact Us:

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The City of Sanger, Parks and Recreation Department, strives to provide quality programs, events, and facilities for area residents and guests. Creating opportunities for community connections and family fun, are just a couple of ways that our City benefits from its Parks and Recreation services.

We are proud to share with you our 2023 community offerings and kindly ask that you consider supporting the City of Sanger Parks & Recreation through sponsorship or in-kind contributions. Your support will help fuel an active community and enrich the lives of all Sanger area residents while exposing your business to the community.

Ryan Nolting, Director

Sanger Parks and Recreation
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<https://www.sangertexas.org/223/Parks-Recreation>

BENEFITS OF EVENT SPONSORSHIP



ADVERTISING

Logo included on print ads and in-copy radio mentions, when applicable, Recognition in Sanger Sentinel Magazine.



ON-SITE

Promotional Area for displays, sales, sampling and contests



MARKETING COLLATERAL

Opportunity for logo on posters and materials related to event



SOCIAL MEDIA RECOGNITION

Inclusion in Facebook and email marketing campaigns



WEBSITE REPRESENTATION

Logo, link on web page, thank you sponsor section

BACK 2 SCHOOL

BASH

August 12, 2023 | Switzer Park

6:00 - 10:00 PM

August 12, 2023 @ Switzer Park

Ambassador Sponsorship - \$500

- Name and logo listed on all event posters, banners, advertising and event information
- 10 x 20 booth space at the event
- Business logo and name listed on social media outlets and on-site recognition at event
- 1/4 page ad space in Sanger Sentinel
- Name, logo, and link to your business on event website under the event
- Banner displayed during event

Food Sponsorship - \$250

- Name and logo listed on all event posters, banners, advertising and event information
- Business logo and name listed on social media outlets and on-site recognition at event
- Name, logo, and link to your business on event website under the event
- Banner displayed during event

Community Sponsorship - \$150

- Name and logo listed on all event posters, banners, advertising and event information
- Business logo and name listed on social media outlets and on-site recognition at event
- Name, logo, and link to your business on event website under the event

CITY OF



SANGER

May 20, 2023 @ Porter Park - Poles in water at 8 AM

Title Sponsorship - \$500

- Name and logo listed on all event posters, banners, advertising and event information
- 10 x 20 booth space at the event
- Business logo and name listed on social media outlets and on-site recognition at event
- 1/4 page ad space in Sanger Sentinel
- Name, logo, and link to your business on event website under the event
- Banner displayed during event

Prize Sponsorship - \$150

- Name and logo listed on all event posters, banners, advertising and event information
- Business logo and name listed on social media outlets and on-site recognition at event
- Name, logo, and link to your business on event website under the event

EASTER EGG-APALOOZA



April 9, 2023 @Porter Park - The Great Hunt starts at 9 AM.

Title Sponsorship - \$500

- Name and logo listed on all event posters, banners, advertising and event information
- 10 x 20 booth space at the event
- Business logo and name listed on social media outlets and on-site recognition at event
- 1/4 page ad space in Sanger Sentinel
- Name, logo, and link to your business on event website under the event
- Banner displayed during event

Age Division Sponsorship - \$150

- Name and logo listed on all event posters, banners, advertising and event information
- Business logo and name listed on social media outlets and on-site recognition at event
- Name, logo, and link to your business on event website under the event

Photo Opp with Easter Bunny- \$150

- Name and logo listed on all event posters, banners, advertising and event information
- Business logo and name listed on social media outlets and on-site recognition at event
- Name, logo, and link to your business on event website under the event

CITY OF SANGER

**CITY WIDE
CLEAN-UP
DAY**

**March 11
&
October 7**



@ Railroad Park Event starts at 8 AM and ends at 11 AM

One Event - \$250

- Name and logo listed on all event posters, banners, advertising and event information
- Business logo and name listed on social media outlets and on-site recognition at event
- Name, logo, and link to your business on event website under the event

Both Events - \$450

- Name and logo listed on all event posters, banners, advertising and event information
- Business logo and name listed on social media outlets and on-site recognition at event
- 1/4 page ad space in Sanger Sentinel
- Name, logo, and link to your business on event website under the event
- Banner displayed during event

Recycling Sponsor- \$400

- Name and logo listed on all event posters, banners, advertising and event information
- Business logo and name listed on social media outlets and on-site recognition at event
- 1/4 page ad space in Sanger Sentinel
- Name, logo, and link to your business on event website under the event
- Banner displayed during event

